

DMA

DEFENSE MEDIA ACTIVITY

Operates and maintains worldwide radio and television networks in 177 countries and ships at sea. The broadcast service includes 8 TV channels and 12 radio channels

Operates the Pentagon Channel, passing 34 Million US homes; also on 370 base cable systems and AFN worldwide.

Publishes *Stars and Stripes*, which provides U.S. and local area news to service members stationed in the U.S. and abroad.

Operates Defense Visual Information which collects and archives imagery from all DOD operations.

Provides World Wide Web infrastructure and services for DoD Public Web information outlets.

Trains more than 3000 students per year in journalism and the Audio/Visual Arts at the Defense Information School, located on Ft. Meade.

DMA IS

DEFENSE MEDIA ACTIVITY

STARS AND STRIPES

Stars and Stripes delivers independent news and information online, in print and on mobile devices to the U.S. Military community worldwide. www.stripes.com



<http://myafn.dodmedia.osd.mil>

AIRMAN

THE OFFICIAL MAGAZINE OF THE UNITED STATES AIR FORCE

Telling the stories of America's Airmen. <http://airman.dodlive.mil>



The Pentagon Channel
Broadcasts military news and information for the members of the U.S. Armed Forces. www.pentagonchannel.mil



Joint Hometown News is dedicated to bringing their stories to the American public. jhrs.dma.mil



"Strength through truth"
www.dinfos.dma.mil



The Radio and Television Production Office produces, acquires, approves, and schedules television and radio spot announcements for AFN and the Pentagon Channel.

DOD LIVE .mil

Information about DoD missions and activities to service members, their families, and the American public.

Soldiers

The official U.S. Army magazine. www.army.mil/soldiers



American Forces Press Service is the primary news provider for Defense.gov, and military outlets worldwide <http://www.defense.gov/news>



www.defense.gov



MARINES

NEWS | SOCIAL MEDIA | TELEVISION
www.marines.mil

AMERICA'S NAVY

The Navy's original print, still-image, and graphic content is available online at www.navy.mil

DEFENSEIMAGERY.MIL

"Right Image, Right Place, Right Time"
www.defenseimagery.mil

DMA was established in October 2008, as a result of the Defense Base Realignment and Closure Act. DMA consolidated the Soldiers Media Center, Naval Media Center, Marine Corps News, Air Force News Service and American Forces Information Service into a single field activity.



DEFENSE MEDIA ACTIVITY



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THE MISSION of the Defense Media Activity is to (DMA) provide a broad range of high quality multimedia products and services to inform, educate, and entertain Department of Defense audiences around the world.

OUR VISION Be the #1 media community for America's Defense conversation.

OUR VALUES:

Dedicated, Agile, Relevant, Trustworthy



The **DMA Logo** symbolizes the organization's mission of integrating the Defense Department's worldwide media activity efforts. The globe symbolizes a world-wide reach to the combined activities. The shield stands for defense, the camera lens is symbolic of media, and the color purple is representative of a joint military organization.



DMA is the Department of Defense's direct line of communication for news and information to U.S. forces worldwide. The agency presents news, information and entertainment on a variety of media platforms, including radio, television, internet, print media and emerging media technologies.

DMA informs millions of active, Guard and Reserve service members, civilian employees, contractors, military retirees and their families in the U.S. and abroad.

DMA is designed to modernize and streamline media operations by consolidating military service and DoD media components into a single, joint, integrated multimedia communications organization.

