



DEPARTMENT OF DEFENSE
DEFENSE MEDIA ACTIVITY
6700 TAYLOR AVENUE
FORT MEADE, MD 20755-7061

OCT 12 2017

PUBLIC AFFAIRS

MEMORANDUM FOR CHIEF INFORMATION OFFICER/G-6, HEADQUARTERS,
DEPARTMENT OF THE ARMY
SECRETARY OF THE ARMY, CHIEF OF PUBLIC AFFAIRS
SECRETARY OF THE NAVY, CHIEF INFORMATION OFFICER
SECRETARY OF THE AIR FORCE, DIRECTOR OF
PUBLIC AFFAIRS
DIRECTOR, OFFICE OF U.S. MARINE CORPS
COMMUNICATION, HEADQUARTERS MARINE CORPS
CHIEF OF PUBLIC AFFAIRS, U.S. COAST GUARD

SUBJECT: Request for Nominations to the 2017 Defense Media Awards

This memorandum is the call for nominations to the 2017 Defense Media Awards. Attached is the second iteration of the DoD-level awards program guidance designed by your designated public affairs and visual information representatives.

The most significant changes are: the addition of the animation, informational story and PDF publication categories, refinement of the Defense Storyteller of the Year entry criteria and the name change and submission criteria of the operational and training photo documentation categories. We have also expanded the livestream sessions to include the print categories. Judging panels will convene prior to the livestream feedback session with winners announced in late April. The Services' flagship publications, such as Airman and All Hands, will not compete in this competition.

Each Service may submit three nominations for each category except for the Defense Storyteller of the Year and the other eight of-the-year categories, which are limited to one. Submit nominations in accordance with the attached guidance by March 23, 2018.

If you have any questions, please contact Ms. Karen Nowowieski at (301) 222-6361 or karen.m.nowowieski.civ@mail.mil. Thank you for your support.


Ray B. Shepherd
Director

Attachment:
As stated

cc: National Guard Bureau Office of Public Affairs